

A Fundraiser Presented By



Side by Side
REBUILDING LIVES
AFTER BRAIN INJURY

A Day Out for Our Heroes

A WILD DAY TO HONOR HOSPITAL WORKERS
FOR THEIR DEDICATION DURING COVID-19

YELLOW RIVER
WILDLIFE SANCTUARY

TUESDAY, OCTOBER 12, 2021

The first 150 hospital staff who register will receive
free admission, all other hospital staff half price!

www.sidebysideclubhouse.org

Questions? Contact Side by Side's
Development Director Alexis Torres
alexis@sidebysideclubhouse.org or 770-469-9355



A COVID Time Out for Jawbones vs. Sawbones Substitution Event: A Day Out for Our Heroes



For 8 years, our basketball game has provided essential support for Side by Side's Scholarship Fund. It brings together professionals in the legal and medical fields and pits them against each other: Jawbones (legal) vs. Sawbones (medical). Off the court, both teams make up a caring community that supports Side by Side's work to rebuild the lives of people with brain injuries.

Since no one can predict if COVID restrictions will be needed in Spring of 2022, we are taking a timeout from our beloved basketball game to be on the safe side.

What could be more timely than a family-friendly day out to honor our Sawbones and all their hospital colleagues for their dedication during COVID-19? They risked their own safety to keep us safe and we are so proud to say they are longtime partners of Side by Side.

A Day Out for Our Heroes is our signature fundraising event for 2021! From 10-5 on Tuesday, October 12, 2021, Yellow River Wildlife Sanctuary in Lilburn is reserved exclusively for Side by Side supporters and their guests- heroes from hospitals around metro Atlanta. A "Pour and Tour" Cocktail Hour will conclude the day from 5-7.



About the Event Location: Yellow River Wildlife Sanctuary

The Yellow River Wildlife Sanctuary provides unreleasable wildlife with life-long homes in an environment that successfully meets their physiological and psychological needs. Their mission is to provide education to our community on the importance of caring for wildlife & their natural habitats.

Owners Katy and Jonathan Ordway purchased the Yellow River Game Ranch in 2018 when the iconic

venue fell into disrepair. Today, with the help of talented curators, keepers, staff and volunteers, the new Yellow River Wildlife Sanctuary promotes animal appreciation and provides wildlife education.

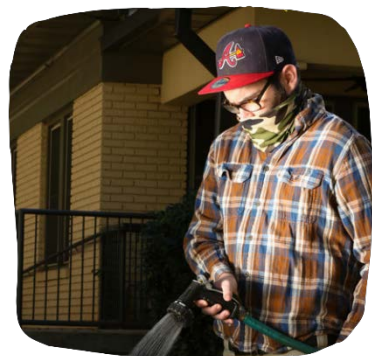


Did you know Side by Side...

- Advances the long-term well-being of people with brain-injury related disability and their families through skills development, support and advocacy
- Is a CARF-accredited day program located in Stone Mountain Village that serves adults with brain injury across 14 metro Atlanta counties
- Offers multi-channel skills training and coaching in individuals' homes & virtually
- Uses a Partnership Model - a peer-driven, work-focused approach to rehabilitation
- Is a 21-year-old 501(c)(3) nonprofit organization

Brain Injury Facts

- Falls, vehicle crashes, sports, personal violence are most common causes of Traumatic Brain Injury (blow to head) - 1.7 million per year
- Stroke is most common cause of Acquired Brain Injury - 795,000 per year
- Every 23 seconds someone in the U.S. sustains a TBI
- Brain injury is known as the invisible or hidden injury. 75% are mild, yet 5.3 million Americans live with long-term disabilities
- 65,000 brain injuries in Georgia each year



Funds from A Day Our for Our Heroes Will Fund Scholarship Assistance...

The Side by Side Scholarship Fund allows members in financial need to pay a sliding scale rate to access our brain injury support services. The Fund has allowed us to provide equitable and quality service to all members, regardless of their ability to pay. All Side by Side members rely on charitable sources to rebuild after a brain injury forever changed their lives.

A Day Out for Our Heroes Sponsorship Levels & Benefits

PRESENTING - \$15,000

Side by Side will admit 25 Healthcare Heroes Free in your honor; and

- Event title becomes “presented by ____” in all media exposure & printed materials
- Featured article on Side by Side webpage
- Logo on electronic tickets for attendees
- Logo included on main event banner and t-shirts
- Exclusive Sponsor and Side by Side Logo placement on event swag
- Presenting Sponsor & Side by Side logos highlighted on Event Banner displayed on our lawn one-month prior (*on Stone Mountain’s Historic Main Street*)
- Table display inside the Animal Sanctuary (*giveaways allowed!*)
- First Choice of Exclusivity on VIP Animal Exhibit
- Acknowledgment in Side by Side newsletter reaching 3,000+ people
- 6 event tickets - Choice of Tour and Pour or general tickets

LIFESAVER - \$10,000

Side by Side will admit 15 Healthcare Heroes Free in your honor; and

- Featured article on Side by Side webpage
- Logo on electronic tickets for attendees
- Logo included on main event banner and t-shirts
- Logo exclusivity on animal exhibit of your choice (*first come first served*)
- Prominent display of name on event webpage and social media platforms
- Acknowledgment in Side by Side newsletter reaching 3,000+ people
- 15 complimentary admissions provided to Healthcare Heroes in your honor
- 4 event tickets - Choice of Tour and Pour or general tickets

HERO -\$5,000

Side by Side will admit 15 Healthcare Heroes Free in your honor; and

- Logo exclusivity on animal exhibit of your choice (*first come first served*)
- Logo included on main event banner and t-shirts
- Logo displayed on event webpage or social media platforms
- Prominent display of logo on event webpage and social media platforms
- Acknowledgment in Side by Side newsletter reaching 3,000+ people
- 2 event tickets - Choice of Tour and Pour or general tickets

PROTECTOR - \$2,500

Side by Side will admit 15 Healthcare Heroes Free in your honor; and

- Logo included on main event banner and t-shirts
- Logo displayed on event webpage or social media platforms
- Logo listed with other Protector sponsors on an animal exhibit
- Acknowledgment in Side by Side newsletter reaching 3,000+ people
- 2 event tickets - Choice of Tour and Pour or general tickets

GUARDIAN - \$1,000

Side by Side will admit 10 Healthcare Heroes Free in your honor; and

- Name displayed on event webpage or social media platforms
- Name listed with other Guardian sponsors on an animal exhibit
- Acknowledgment in Side by Side newsletter reaching 3,000+ people
- 10 complimentary admissions provided to Healthcare Heroes in your honor
- 2 event tickets - Choice of Tour and Pour or general tickets

INDIVIDUAL PATRON - \$500

Side by Side will admit 5 Healthcare Heroes Free in your honor; and

- Name listed with other Individual Patrons on animal exhibit
- Acknowledgment in Side by Side newsletter reaching 3,000+ people
- 2 event tickets - Choice of Tour and Pour or general tickets

Thank you for your consideration.

Questions? Contact Side by Side's Development Director, Alexis Torres:

alexis@sidebysideclubhouse.org or text to 404-401-1716